The Network Newsletter – Ebulletin 227, 13 February 2017

Events
Events have been added to the Courses & Events pages on The Network website – see: http://www.seapn.org.uk/courses.

Funding & Opportunities
"Cultural Destinations"
http://www.artscouncil.org.uk/cultural-destinations

> "Cultural Destinations is an initiative that was developed by the Arts Council as a result of a three year partnership with VisitEngland, the national tourist board. The programme aims to increase the reach of those experiencing arts and culture, the sustainability of cultural organisations in local destinations, and to encourage the public and private sector to work together to support the growth of the local visitor economy." [Taken from: http://www.artscouncil.org.uk/news/over-%C2%A332m-awarded-cultural-destinations-fund?_cldee=am9obkBuYWRkZXIub3JnLnVr&recipientid=contact-a4733678e9aee511937a005056915655-35c5d9421202417c91d6ce3c4b93fd33&esid=ebc3678f-d0e3-e611-84b8-005056915655&urlid=4]

The successful applicants are:

- 'Woolwich', "a new campaign to raise Woolwich's profile"

- Creative Kernow, "Cornwall 365 - a consortium of leading cultural and tourism organisations, led by Creative Kernow, will develop the area's dynamic artistic and tourism sectors by supporting young people to be cultural ambassadors, building a distinctive events programme, and creating a new travel app for Cornwall."

- Spike Island, "this new investment will see Spike Island lead a consortium including partners from all four local authorities in the West of England LEP to promote the full richness and diversity of the region to visitors from home and abroad" [further info about Spike Island at: http://www.spikeisland.org.uk/about-spike-island/]

- Islands' Partnership, "The Islands' Partnership will work with a local consortium of the Isle of Scilly's artistic and cultural communities to develop a distinctive tourism offer that uses digital technology to provide visitors with immersive experiences [...]"

- Pedalling Culture, to increase cultural tourism in Milton Keynes

- Look Sideways: East, partnership to "increase the cultural visitor economy across Norfolk and Suffolk"

- Lakes Culture, "the development of the Lake District as the UK's leading rural cultural destination"

- Cheshire East Council, this funding "will support culture and tourism organisations in Cheshire East and Warrington to team up and develop a more joined-up approach to promoting the area's cultural offer."

- Sheffield Theatres, "Sheffield Culture Consortium and its partners will continue to work together to further increase national and international visitors to the city."

- Halifax Culture Hub, "This funding will support the creation of eight themed travel itineraries, as well as a coordinated approach to marketing."

- Marketing Manchester, funding to "support Marketing Manchester to research, map, plan and develop excursions and itineraries around Greater Manchester focusing on its rich cultural offer."

- Wakefield Cultural Consortium, partnership project "to promote Wakefield as one of Yorkshire's leading cultural destinations. Together they will embed culture within the district's ambitions for economic growth, jobs and improved skills."

- Culture Coventry, "this funding will help make the most of the city's arts and cultural offer through tailored packages for tourists and a coordinated city-wide approach to programming and marketing."

- Lincoln City Centre Partnership, "This funding will put arts and culture at the heart of plans to celebrate two nationally significant moments in Lincolnshire's rich history: The 800th anniversary of the Charter of the Forest and the Royal Air Force Centenary."

- Nottingham Contemporary, "By opening the door to the Derbyshire and Nottinghamshire's hidden cultural treasures alongside new contemporary artworks, The Grand Tour invites tourists to take a short break with a difference."

- Potteries Museum & Art Gallery, project to "support local arts and cultural organisations, led by Stoke-on-Trent City Council, to team up with partners including Visit Stoke and The Potteries Museum and Art Gallery to attract more visitors."

Further info at the above weblink.

Tackling social and digital exclusion – Libraries, Museums, Archives and Cultural and Heritage Organisations

"Engage Your Community when Planning for Change"
http://www.webjunction.org/news/webjunction/engaged-planning-webinar-writeup.html
(Source: WebJunction *Crossroads*, 18 Jan 2017)
Write-up of a recent webinar which looked at strategies for assessing community needs, making plans and implementing new ideas.

"Five Measures Libraries Take to Keep Children Safe Online"
http://goscl.com/five-measures-libraries-take-to-keep-children-safe-online/
(Source: *Public Libraries News*, 7 Feb 2017)
To coincide with Safer Internet Day (7 Feb), SCL have published a list of five measures that libraries have put in place.

"Library e-resources: not meeting the potential?"
https://librariestaskforce.blog.gov.uk/2017/02/07/library-e-resources-not-meeting-the-potential/
(Source: *Public Libraries News*, 7 Feb 2017)
Guest blogpost by Vicky Sargent*, which, based on a recent SOCITM report (see: https://betterconnected.socitm.net/services/libraries/sign-up-for-e-resources/2016-2017), takes a critical look at e-resources provision.

* "Vicky runs the Better Connected programme that assesses the performance of local authority websites from a user perspective." [from: https://librariestaskforce.blog.gov.uk/author/vicky-sargent/]

Tackling social and digital exclusion – Government, Government Agencies and Local Government

The class ceiling: increasing access to the leading professions
http://www.suttontrust.com/wp-content/uploads/2016/04/APPG-on-Social-Mobility_Report_FINAL.pdf
(Source: Equality and Diversity Forum *eNewsletter*, 25 Jan 2017)
Recently published report from the All-Party Parliamentary Group on Social Mobility which has been carrying out an "inquiry into Access into Leading Professions, investigating how to increase access of people from disadvantaged backgrounds into the most selective professions – such as law, finance, medicine, journalism, the arts, the civil service and politics. The report outlines how the government, universities, schools and employers can lead the way so everybody, no matter what their background, may aspire to join the leading professions." [p4]

Tackling social and digital exclusion – Other Agencies

2017 Quick Reads
https://readingagency.org.uk/adults/news/2017-quick-reads-titles-published.html
(Source: The Reading Agency *Newsletter*, Feb 2017)
Just in case you didn't see this, the 2017 titles were launched on 2 Feb.

"Racism at work"
https://www.surveymonkey.co.uk/r/RacismAtWork
(Source: Equality and Diversity Forum *eNewsletter*, 25 Jan 2017)

The TUC is carrying out a survey into racism in the workplace – closing date is **27 Feb 2017**.

"Literacy score – mapping literacy need across England"
http://www.literacytrust.org.uk/campaigns-policy/literacy-score-mapping-literacy-need-in-england
(Source: *Public Libraries News*, 7 Feb 2017)
Network member the NLT have just produced this new guide:

> "The literacy score is a new measure of literacy vulnerability which we have developed with Experian. Together we have created constituency literacy rankings which measure literacy need in every electoral ward and in each parliamentary constituency in England."

There is more info about this in their press release (http://www.literacytrust.org.uk/news/7632_86_of_english_constituencies_have_entrenched_problems_with_literacy) and in an article on *The Bookseller* website (http://www.thebookseller.com/news/nlt-research-probes-englands-literacy-problems-480351).

A summary of Age UK's Index of Wellbeing in Later Life
http://www.ageuk.org.uk/professional-resources-home/research/reports/health-wellbeing/wellbeing-research/
(Source: email from Laura Bedford to museumsandwellbeingalliance@jiscmail.ac.uk, 9 Feb 2017)

> "The most striking finding from this Index is the importance of maintaining meaningful engagement with the world around you in later life – whether this is through social, creative or physical activity, work, or belonging to some form of community group." [p12]

> "Some factors cannot be easily changed, if at all, such as age, gender, marital status and previous life course. However, the Index could be used to assist with targeting services at those who are at risk of low wellbeing. And for the future, it can highlight the areas where we might need to invest – for example in good educational outcomes, improving people's ability to save for their pensions and housing, and improving health through lifestyle and environmental conditions." [p13]

Disability issues – Other Agencies
"Working for Change"
https://www.actiononhearingloss.org.uk/supporting-you/policy-research-and-influencing/research/working-for-change.aspx
(Source: Equality and Diversity Forum *eNewsletter*, 10 Feb 2017)
Action on Hearing Loss have just launched a new campaign which aims to change attitudes to hearing loss in the workplace.

They have also produced a report, *Improving attitudes to hearing loss in the workplace*, which is available to download from the above website.

> "There is a lack of confidence among employers to hire people with hearing loss. A majority of those surveyed felt that there is not enough information or advice available.
>
> The lack of confidence, and perceived lack of information, means that employers are fearful of employing people with hearing loss, as they don't understand their legal obligations." [p4]

Migration issues – Other Agencies

Regionalising migration: the north east as a case study

http://www.ippr.org/files/publications/pdf/regionalising-migration-NE-as-case-study_Jan2017.pdf?noredirect=1

(Source: *IPPR Weekly*, 3 Feb 2017)

New report from IPPR, which argues that a tailored, regionalised approach could actually solve some of the UK's current problems (eg high unemployment, productivity, and skills shortages).

"Trump's Muslim Ban is a Warning: We Must Reject Anti-Migrant Narratives"

http://classonline.org.uk/blog/item/trumps-muslim-ban-is-a-warning-the-left-must-reject-anti-migrant-narratives

Interesting blogpost on the CLASS website, which argues that, if people want to shift politics and "fight the xenophobia that played a significant role in giving us Trump and Brexit, they have to reject anti-migrant sentiment in all its forms."

Broader issues – Libraries, Museums, Archives and Cultural and Heritage Organisations

"Reshaping the delivery model in Cumbria"

https://librariestaskforce.blog.gov.uk/2017/02/02/reshaping-the-delivery-model-in-cumbria/

A new Libraries Taskforce blogpost which outlines how Cumbria has changed its library and archive service structure to become community-focused.

"Family learning in local communities"

https://librariestaskforce.blog.gov.uk/2017/01/27/family-learning-in-local-communities/

Guest blogpost by Katy Owen from Common Vision (see: http://www.covi.org.uk/family-learning-local-communities/) which "invites library workers to contribute to their research project".

> "Common Vision is working in partnership with the Society of Chief Librarians to explore what family learning means and how it can be facilitated by libraries and their partners. This project is funded by Arts Council England."

Further details of how to get involved in the blogpost.

Kids in Museums Mini Manifesto

http://kidsinmuseums.org.uk/manifesto/

(Source: Museums North East *News*, 7 Feb 2017)

This mini-manifesto "contains thousands of children and families' comments, boiled down to just eight points."

"Open Societies are Healthy Societies"
http://www.ifla.org/node/11176
(Source: email from Martyn Wade, Chair, Committee on Freedom of Access to Information and Freedom of Expression, IFLA to lis-pub-libs, 7 Feb 2017)
On 1 Feb, IFLA published a statement about the vital role that libraries play in supporting the flow of information and ideas across borders:

> "Libraries are at the heart of healthy societies. By bringing people together – students, researchers, creators, citizens – they support learning, sharing, and the creation of new ideas.
>
> They also support the delivery of key human rights, as set out both in national constitutions and international conventions, most importantly the Universal Declaration of Human Rights: freedom of expression and access to information, as well as the right to participate in cultural life and enjoy the benefits of scientific progress."